



Arizona Business Magazine Holds Inaugural Non-Profit & Corporate Responsibility Awards

Phoenix, Dec. 3, 2008 – Arizona Business Magazine, in partnership with the Alliance of Arizona Nonprofits, presented its inaugural Non-Profit and Corporate Responsibility Awards. The ceremony was held Dec. 2, at the Ritz-Carlton Phoenix and was hosted by NewsChannel 3 Morning News Anchor Olivia Fierro.

The Non-Profit and Corporate Responsibility Awards pay tribute to the nonprofit organizations that make a positive impact on the community — and continue to do so under difficult financial constraints. Also honored were the efforts of the corporations supporting these nonprofits. Many corporate executives and employees volunteer time on boards and lend support through financial donations, sponsorships and other forms of service.

“In these increasingly difficult times, it is more important than ever to remember our fellow members in the community who need help — and the organizations that are working tirelessly to provide that assistance,” says Josh Schimmels, vice president of business development for Arizona Business Magazine. “While many companies may be forced to cut back on their monetary donations this coming year, our corporate responsibility finalists and honorees prove there are other ways to give back to the community thanks to their employees who so generously offer their time and talents.”

Adds Patrick McWhorter, president and CEO of the Alliance of Arizona Nonprofits: “These awards emphasize the fact that nonprofits — or, what I prefer to call organizations in the community investment business — are annually contributing \$18 billion to our economy — that’s 450 Super Bowls EVERY YEAR.”

The honorees in the Nonprofit Category are:

- Organization of the Year: Small — Youth on Their Own
- Organization of the Year: Medium — Arizona Foundation For Women
- Organization of the Year: Large — Sojourner Center
- Leadership Excellence — Dana Campbell Saylor, CEO, YWCA Maricopa County
- Team — American Red Cross, Grand Canyon Chapter

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- Project Collaboration — HandsOn Greater Phoenix
- Social Enterprise — Phoenix Children’s Hospital Breathmobile Unit
- Volunteer — Freddie Tomooka, Valley of the Sun United Way

The honorees in the Corporate Responsibility Category are:

- Partner of the Year — US Airways
- Leadership Excellence — Deborah Ostreicher, Deputy Aviation Director, Public Relations, Phoenix Sky Harbor International Airport
- In-Kind Supporter — McCarthy Building Companies
- Social Responsibility — American Express
- Volunteer — Penny Scott, US Airways

The honorees and finalists are all highlighted in the December issue of Arizona Business Magazine.

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Arizona Business Magazine is published monthly by AZBIGMedia and has a circulation of 25,000 per issue. AZBIG Media also publishes AZRE: Arizona Commercial Real Estate Magazine, Arizona Home & Design Magazine, Ranking Arizona, Experience AZ and Creative Designer. It also hosts the Arizona Home & Building Expo, the Scottsdale Home, Art & Garden Expo and the Southwest Build-It-Green Expo & Conference.