# YOUTH ON THEIR OWN BOARD MEETING Thursday, March 23, 2017 – 5:00pm YOTO Office

**Board Members In Attendance:** Tom Hoyt, Mary Stewart, Sean Denlinger, Elizabeth Neilsen, Bryan Foulk, William Taylor, Jay Peskoe, Tony Cazzato

### **Board Members Absent:**

**Staff Members in Attendance:** Nicola Hartmann, Matthew Palmer, Daniel Armenta, Daniela Zasa

Call to Order: Tom Hoyt, Board President, called the meeting to order at 5:08pm

### Approval of Meeting Minutes:

Typo corrected since the minutes were sent out. Discussion of Board Meeting time change: morning would not be a good time to meet, will maybe change the meeting time to 5:30pm (previously not changed to this time because it was thought to be a burden on staff, however, staff if OK with the 5:30pm time).

Board member motions to approve February 2017 board meeting minutes, seconded by Bill Stoffers. All voted in favor of the motion, none opposed.

## Mission Moment & Program Update: Daniela Zasa

Current numbers: 1572 students served so far this year, compared to 1566 served during the 2015-2016 school year.

Program staff is currently reviewing processes and creating a Program Manual to facilitate training of new staff and clarity in duties and responsibilities.

**Mission Moment: Application Activity** 

Daniela shared sample applications from real students so that the board could get a feel for the kinds of decisions Program Coordinators make when processing applications. Daniela read aloud the application information which included the following:

- Student One:



#### Student Two:



Take away: many of the applications program receives require following up with Liaisons and students to make a determination of eligibility. Program Coordinators want to make sure that students who enter the program not only meet the requirements, but need the program.

Bill Stoffers asked the question "are students grateful? Or do you find some students that are not?" Students in the program are very grateful for the services and support they receive, Daniela has not seen any student be ungrateful during her tenure as Program Coordinator.

#### Finance Report: Matthew Palmer

This month's financial report is similar to last month. Tax credits are going well.

#### Approval of February 2017 Financials

Bryan Foulk motioned to approve February 2017 financials, seconded by Jay Peskoe. All voted in favor of the motion, with none opposed.

#### CEO Report: Nicola Hartmann

- Spring Lunch sold out 5 weeks out; there is a waiting list for guests wishing to attend, Monday YOTO will release a few more seats
  - Some of the seats are reserved for students and alumni
  - The theme is Heroes; one of our YOTO students, Armando Alvarez, created the center pieces and the picture frame for the photo booth
  - A sample program was passed around the table
  - The video to be shown at the event highlights program
  - Mary Stuart suggested that staff and board members arrive to the event half an hour early to greet donors and to stay half an hour after to talk to people as they exit.

- Marissa's last week is next week, will work from home from Texas.
- Looking for a full-time Development/Grants position
- Construction to start for the meeting room at the Home Store. Greater Tucson Leadership will turn the space into a board room, meeting space, and storage. It will also be a space where classes can be held for students. The project will cost about \$15,000.
  GLT will fundraise \$10,000, YOTO is responsible for fundraising \$5,000. The electrical will be re-done, along with lighting, and the carpet. The grand opening event will be held sometime in May.
- Blankets have been moved to the storage unit
- Purchase of the check-cashing building on hold until after tax season (the owner is an accountant)
- Program is working on having volunteer photographers take senior pictures for our students. Each will receive an 8x10, a 5x7, and a few wallet sizes. Bill Stoffers offered to step in if program is short on photographers and is willing to do some photo editing.
- Daniel Armenta:
  - Next month we will host an open house to introduce the strategic plan. Tuesday April 18<sup>th</sup>. Asked Laura Alexander for advice on presenting the information to donors. This can be another way to engage donors who may not have been able to make it to the Spring Lunch. Dress for the Spring Lunch should be business casual.

## Board Development Committee Report: Bill Stoffers

Kim Marohn resigned from the board due to time commitments.

Currently there are 17 board members, the goal is to have 21 by June. There are about 3 good applications, with two more possible candidates.

Tom can help interview potential candidates.

Some of the candidates have not returned calls after multiple attempts, we will no longer pursue their involvement.

## Fund Development Committee Report: Mary Stewart

It was posed to make a decision about hosting a golf tournament at the Omni Golf Resort sometime in August. It would cost about \$73/person. Businesses can sponsor a hole and Omni would print a sign for each hole.

It was determined that it would not be worth the cost as snow birds who typically golf leave for the summer. If the month is changed, the price per person would increase.

Perhaps we can encourage Omni to sponsor a 3<sup>rd</sup> party event.

Board consensus to not pursue the golf event.

#### Strategic Plan Review and Approval:

Bill Stoffers motions to approve the strategic plan, Mary Stewart seconded. All voted in favor of the motion, with none opposed.

### Other business:

Welcome Elizabeth Neilsen to the board:

- Elizabeth is a nonprofit fundraised for a hospital in California
- Has a passion for working with youth, is a CASA (court appointed special advocate) for youth
- Is interested in 3<sup>rd</sup> party events and planned giving

Oro Valley Wine Tasting event on Sunday

Nicola has a board member binder, if you have not received yours please see her to acquire one.

Meeting adjourned 6:14pm.