



YOUTH ON THEIR OWN™

OUR MISSION

Youth On Their Own (YOTO) supports the high school graduation and continued success of homeless youth by providing financial assistance, basic human needs, and guidance

OUR VISION

Young people on their own are empowered, positive, and productive citizens of our community.

Strategic Plan

2017—2020

Goal I

Improve, clarify and streamline service delivery to provide the maximum benefit for youth.

- ★ Increase staffing for student support and college and career preparation.
- ★ Evaluate programmatic impact.
- ★ Develop a portable Mini-Mall.
- ★ Research and consider mentoring and housing support programs.
- ★ Consider an application to improve student accessibility.
- ★ Evaluate and expand internship program.

Goal II

Develop and invest in a robust volunteer program with meaningful opportunities.

- ★ Develop meaningful opportunities for volunteering.
- ★ Hire a full-time volunteer coordinator .
- ★ Build a program with comprehensive training, continuous evaluation, and strong retention efforts.

Goal III

Nurture and strengthen relationships with YOTO donors.

- ★ Increase donor retention.
- ★ Continue to build a relationship-based fundraising program.
- ★ Develop and grow Legacy Society.
- ★ Launch and grow endowment.

Goal IV

Implement open and transparent 360-degree communication with ALL YOTO constituencies.

- ★ Increase retention and satisfaction of youth, donors, volunteers, board members, and staff.
- ★ Articulate a shared vision.
- ★ Update the phone system, website, financial system, and IT.
- ★ Develop the board.
- ★ Engage and support YOTO Alumni.

Goal V

Expand facilities to accommodate programmatic growth and improve service delivery.

- ★ Look for properties.
- ★ Conduct feasibility study.
- ★ Analyze and assess home goods store program and internship.