



YOTO: FY21-FY24 Strategic Plan

PATHWAYS:

How we deliver our programs and services

GOAL:

To grow, modify, and establish services that provide the maximum benefit for YOTO youth

PARTNERSHIPS:

Who we partner with to serve our students

GOAL:

To establish, nurture, and strengthen relationships with our community partners and stakeholders

CAPACITIES:

What we need to achieve our goals

GOAL:

To make targeted organizational investments enabled by increased community awareness and support

OUR MISSION

Youth On Their Own (YOTO) supports the high school graduation and continued success of youth experiencing homelessness by providing financial assistance, basic human needs, and guidance.

OUR VISION

Young people on their own are empowered, positive, and productive citizens of our community.

- **Increase staffing** for direct student support
- **Improve assessment** of student needs to inform eligibility and level of service (tiered services model)
- **Modify requirements** for student stipend requests to align with national performance data for vulnerable youth
- **Replace outmoded student database** with robust student portal to improve tracking and student access to services
- **Formally establish an alumni program** to support YOTO youth in their education and employment efforts post HS
- **Explore** and pilot new programs in areas of high student need
- **Expand 2-generation service** approach to best meet the needs of parenting youth and those supporting siblings
- **Strengthen** program infrastructure and clarify staff roles

- **Improve relationships** with school liaisons through shared expectations, clarified roles, and enhanced site-based training
- **Grow community referral network** to improve student access to services and reduce duplicative efforts
- **Build and grow** an organized cohort of volunteers that addresses YOTO's everyday operational needs and strengthens our network of individual and corporate supporters in the community
- **Actively participate** in collaborations and conversations pertaining to youth homelessness, education access, and programs/policies that directly impact the students we serve

- **Facilities:** Identify and pursue a long-term solution to YOTO's space needs
- **People:** Improve YOTO's human resource management, grow internal leaders, and cultivate an inclusive organizational culture
- **Financial Support:** Establish and/or strengthen relationships with YOTO donors through enhancements to annual giving, major giving, and legacy giving programs
- **Technology/Communications:** Ensure that YOTO is equipped with the necessary technology to fulfill its mission and clearly communicate YOTO's positive community impact
- **Evaluation:** Utilize expert and stakeholder feedback to continually improve our services



YOUTH ON THEIR OWN™