YOTO: FY21-FY24 Strategic Plan

**PATHWAYS:**
How we deliver our programs and services

**GOAL:**
To grow, modify, and establish services that provide the maximum benefit for YOTO youth

- Increase staffing for direct student support
- Improve assessment of student needs to inform eligibility and level of service (tiered services model)
- Modify requirements for student stipend requests to align with national performance data for vulnerable youth
- Replace outmoded student database with robust student portal to improve tracking and student access to services
- Formally establish an alumni program to support YOTO youth in their education and employment efforts post HS
- Explore and pilot new programs in areas of high student need
- Expand 2-generation service approach to best meet the needs of parenting youth and those supporting siblings
- Strengthen program infrastructure and clarify staff roles

**PARTNERSHIPS:**
Who we partner with to serve our students

**GOAL:**
To establish, nurture, and strengthen relationships with our community partners and stakeholders

- Improve relationships with school liaisons through shared expectations, clarified roles, and enhanced site-based training
- Grow community referral network to improve student access to services and reduce duplicative efforts
- Build and grow an organized cohort of volunteers that addresses YOTO’s everyday operational needs and strengthens our network of individual and corporate supporters in the community
- Actively participate in collaborations and conversations pertaining to youth homelessness, education access, and programs/policies that directly impact the students we serve

**CAPACITIES:**
What we need to achieve our goals

**GOAL:**
To make targeted organizational investments enabled by increased community awareness and support

- Facilities: Identify and pursue a long-term solution to YOTO’s space needs
- People: Improve YOTO’s human resource management, grow internal leaders, and cultivate an inclusive organizational culture
- Financial Support: Establish and/or strengthen relationships with YOTO donors through enhancements to annual giving, major giving, and legacy giving programs
- Technology/Communications: Ensure that YOTO is equipped with the necessary technology to fulfill its mission and clearly communicate YOTO’s positive community impact
- Evaluation: Utilize expert and stakeholder feedback to continually improve our services

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**OUR MISSION**
Youth On Their Own (YOTO) supports the high school graduation and continued success of youth experiencing homelessness by providing financial assistance, basic human needs, and guidance.

**OUR VISION**
Young people on their own are empowered, positive, and productive citizens of our community.

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