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#### Board of Directors from July 1, 2020 – June 30, 2021

lav Peskoe President Sean Denlinger President-Elect Deb Salaiz Immediate Past President Julie Stevenson Treasurer Eva Murzaite Secretary

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#### Staff from July 1, 2020 – June 30, 2021

#### **Executive Staff**

Elizabeth Slater CEO

Deb Ramsev Senior Executive Coordinator

#### Administrative Staff

Matthew Palmer Director of Finance, Operations & HR Candice Treftz

Lead Finance & Payroll Coordinator Douglas Plecity

Senior IT @ Facilities Specialist

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Bethany Neumann Director of Development

Nita Choonsingh Development Manager, Annual Giving

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Database Specialist Kristin Ohman

Volunteer Manager Rachel Pollack

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Marissa Washington Senior Grants Manager

#### Program Staff

Daniela Figueroa Director of Programs Daniel Armenta Special Projects Lead

Kim Flores Alumni Program Manager Matthew Schmidgall

Program Operations Manager

Ashley Silvain School Programs Manager

Anthony Badalamenti Program Operations Coordinator Jessica Cornidez

Senior Program Coordinator, Bilingual Diego Coronado

Lead Program Coordinator Kimberly Garcia Parada Program Coordinator, Bilingual

Justin Hopkins

Senior Program Coordinator Rachel Kahn

Senior Program Coordinator, Bilingual

Adriana Mohammed Senior Program Specialist, Data @ Communications Brian Peel Program Coordinator

Tanya Perez Program Specialist. Processing @ Student Records

Salathiel Ramos

Senior Program Coordinator, Bilingual

Daphne Soules

Senior Program Specialist, Student Support Victoria Tullercash

Youth Engagement Coordinator

## YOTO Data:

796 homeless youth served

143

high school graduates

YOTO's Federal Tax ID# 86-0644388

YOTO's Qualifying Charitable Organization Code for the Arizona Charitable Tax Credit 20365



Our Mission

To support the high school graduation and continued success of youth experiencing homelessness.



# Elizabeth Slater Chief Executive Officer

Sean Denlinger
Board President

# A message from YOTO's CEO Elizabeth Slater and Board President Sean Denlinger

#### Dear YOTO Supporters,

We're so pleased to share our Annual Report for fiscal year 2020-21 - one of YOTO's most unexpected, most challenging, and most inspiring years yet!

The 2020-21 academic year will forever be remembered as "the year of COVID." Fortunately, Youth On Their Own proved adaptable and resilient in the face of the pandemic. We continued to offer virtual support for students, improved the technology of our online student portal, and introduced a tiered approach to services that enabled us to provide the right amount of resources for every young person in our program.

Sadly, school closures and virtual learning affected student enrollment across the board. But for youth experiencing homelessness, who don't have a consistent home from which to learn remotely, staying in school was an even bigger challenge. As obstacles to education became insurmountable, YOTO saw its enrollment numbers drop significantly.

We knew YOTO youth were out there! But we needed to be creative about where to find them. YOTO deepened its partnerships with school districts and other community-based organizations to ensure that YOTO youth had access to shelter, food, and other basic needs while they navigated their way back to the classroom.

Through initial school closures, followed by a return to some version of daily "normal," our program staff provided consistency and stability for YOTO youth who were managing more change than ever. We added services like mental health counseling to help our young people manage stress and anxiety. And now, we're happy to report that most of them are back in school. None of this would have been possible without your support.

Our community's response to COVID has been inspiring, and YOTO youth have benefitted greatly from your generosity. From record-breaking individual financial contributions and in-kind donations, to crisis response grantmaking, to the City of Tucson's *We Are One* | *Somos Uno Resiliency Fund* - our young people felt the support of their community in full force! We truly could not have survived this year without you.

We are most grateful to the YOTO Family that has supported us in unprecedented ways. Thank you!

Elizabeth Slater, CEO Sean Denlinger, Board President

# YOTO's 2020-2021 COVID-19 Response

Supporting Youth in Crisis

#### Financial Assistance

\$1,136,113

Direct Financial
Assistance

\$153,037
Emergency Bill
Assistance

COVID-19 affected YOTO youth in new and challenging ways. Many faced increased housing insecurity. YOTO addressed this need through our bill assistance program. This program allows students' essentials bills to be paid by YOTO directly to the vendor.

	# Delivered Transactions
Rent	107
Utilities	
TOTAL	179

During the pandemic, I was so stressed about not being able to see anyone and had no motivation to continue. I want to share my thanks to YOTO because they didn't stop helping even though times were hard.

(Gabriela, YOTO Alum and Ambassador)

#### Basic Needs

Although our Mini Mall was closed to the public, YOTO continued to provide free basic needs items to students in a safe manner through the Mini Mall and the Student Portal.

#### Mini Mall



52,516

Deliveries of Basic Needs Items



87,752
# Of Items
Delivered

YOTO not only helped me by providing necessities, but also support so that I can live a comfortable and happy life.
(Luna, 2021 Graduate)

#### Guidance

Students needed a lot of extra one-on-one support this last year. Because schools no longer served as the meeting place for students, YOTO Program Coordinators made far more visits to individual homes, bringing supplies and delivering stipend checks.

YOTO also offers mental health services to alumn and students 18 and over to help them cope with the stresses of experiencing homelessness during a pandemic.

ARA A

YOTO has been a great support system for me. They are always so helpful when I'm in need of anything, even if it's just a conversation. If I ask for something, they're on it! (Chantel, 2021 Graduate)

# Youth On Their Own's Strategic Partnerships

COVID presented unprecedented challenges for organizations serving youth experiencing homelessness. Remote learning was unrealistic and sometimes impossible for these young people. Without school, they lost access to the resources provided by districts and nonprofit organizations, including YOTO. We took a bold approach to ensure that no young person would have to navigate the pandemic on their own. A structured partnership program and a commitment of \$155,000 in collaborative resources, YOTO worked with 14 local partners to serve over 3,500 youth - providing food and other basic needs, school supplies and technology, housing support, physical and mental healthcare, and school re-engagement programs.

"Equity in philanthropy means putting down our institutional names and centering the needs of the community. We don't need to accept the norms of scarcity and battling for donors and funding. The most exciting thing about our partnership with YOTO is that it shows non-profits can share resources to achieve common goals. We are one team, working together to make Tucson better and more equitable for everyone."

Kerri Lopez-Howell Sunnyside Foundation "In a year that started with so much uncertainty and so much increased need throughout our community, we are so grateful for our nonprofit partners like YOTO who joined us in thinking outside of the box to ensure that our students had the resources that they needed throughout the school year."

Leah Noreng Amphi Foundation

# YOTO Partners



























"Our strategic partnership with YOTO allowed us to increase the number of youth we can serve and helped us to collaborate with other agencies and schools to better serve homeless youth."

Desiree Cook I Am You 360





Who YOTO Served (2020-2021)

#### Gender



**62.7%** Female



**35.1%** Male



Non-binary and/or Transgender

# Age



< 17 AND UNDER 44.7% 18 AND OVER >

55.3%



## Self-Reported Race

56%

7.7%

7.5%

1.3%

0.9%

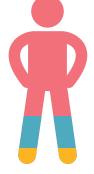
18.6%

8%

White American Indian or Alaska Native Two or More Races Black or African American Asian Native Hawaiian or Other Pacific Islander Chose not to answer

# Self-Reported Ethnicity

Not Hispanic or Latino ......24.2% 





137 laptops provided



\$1,136,113 in direct financial assistance given to students



\$153,037 in emergency bill assistance



255 taxi rides provided



**71** mattresses distributed

When I was in high school, I didn't have much and I was alone and scared. Thanks to YOTO, I had access to free food, hygiene items, and school supplies. Without this program, I wouldn't have graduated or be where I am today. I am so excited to give back to this program for all that they did to help me. (Roberto, 2021 Graduate)



8,999
school supplies



48 bikes provided



**40,719** food items distributed



21,509
hygiene items
distributed



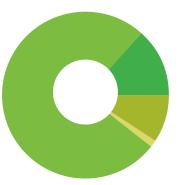
14 vision referrals



YOTO's 2020-2022 Impact By The Numbers

#### YOTO Income

(From 2020-21 Audited Financial Statements)



**76.2% Contributions** 

3.4% Government Grants

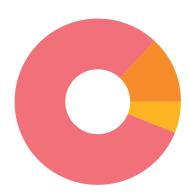
9% Investment & Other Income

1.3% In-kind Donations

**YOTO Expenses** 

13%

6%



Program Services
Fundraising
Adminstration





#### City of Tucson

The Survivor's Grant program is part of the City of Tucson's We Are One | Somos Uno Resiliency Fund, the City's distribution mechanism for federal CARES Act funding.

With these one-time funds, YOTO provided hundreds of direct financial payments to YOTO students and alumni who are survivors of domestic violence and experienced financial hardships due to COVID-19. In November and December of 2020, YOTO distributed \$238,000 in direct cash assistance that students and alumni used for rent, to purchase food and clothing, and to pay utilities.

#### NOVA Home Loans

Each year, NOVA Home Loans asks community members to nominate worthy nonprofits to receive a NOVA donation.

In 2019, Youth On Their Own was named "Favorite Charity" at the NOVA Home Loans Arizona Bowl and received \$25,000. The 2020 Arizona Bowl was canceled due to COVID-19, so NOVA Home Loans staff voted to award funds to charities using a different method than previous years. As part of NOVA's 2020 Giving Back campaign YOTO received \$69,000. Thank you, NOVA Home Loans!

YOTO Work?

Makes

What









For the fifth year in a row, the American Family Insurance **Dreams Foundation provided** generous grant funding to the **YOTO Program!** 

#### 100+ Guys Who Give and 100+ Women Who Care

Giving Circles are groups of community-minded individuals who pool their resources and make a substantial collective donation to a charity chosen by the group.

#### AZ Charitable Tax Credit Donor – Carolyn Leigh

Carolyn Leigh has been supporting Youth On Their Own since the organization was working out of a trailer on the west side of town!

Leigh has been supporting YOTO for years with her AZ Charitable Tax Credit. While she hasn't always had lots of resources, she likes that the credit allows her to use money she would have to pay in taxes anyway to support a local organization she cares so much about.

Over the years, Leigh has stayed up-to-date with YOTO through a friend who is a school liaison and even recommended YOTO as a resource to another friend who was supporting her grandson.

#### Monthly Giving Club -**Jav Peskoe**

Jay Peskoe connected with Youth On Their Own as a way to use his extra time in retirement.

Club donor when he joined the board family, he feels proud to know we're

# Jan & Jim Springer

By donating the Required Minimum Distribution (RMD) from their IRA accounts. Jim and Jan Springer have helped thousands of local youth.



# Introducing YOTO's New Student Portal

This year YOTO launched a new "YOTO Student Portal" – a tool that, while envisioned before COVID, has been absolutely critical to our ability to effectively help youth during this pandemic. The student portal allows students to sign up for YOTO services online, provides regular service updates to students, offers students 24-hour access to essential community resources, and provides a direct chat line through which they can get prompt answers to their questions. Some of the changes COVID has necessitated have actually been opportunities for YOTO to improve its program! For example, with the new student portal, we've been able to make our monthly stipend process paperless and allow students to order Mini Mall supplies like food and hygiene products online!

## Abbett Family Foundation



Ongoing development of the student portal is an integral part of YOTO's four-year strategic plan. In 2020 and 2021,

the Abbett Family Foundation provided \$268,500 in transformational financial support for the Student Portal. YOTO'S CEO, Elizabeth Slater shared: "The Abbett Family Foundation provides significant, meaningful financial support to carefully selected nonprofit partners where they can make a deep impact – and YOTO is honored to be a grantee! What makes this foundation so special is their willingness to fund infrastructure projects, knowing this work would be harder for us to fund through other channels. They believe in building our capacities and enabling us to take our impact to the next level."

How YOTO helps YOTO's program focuses on **three components** to ensure homeless youth have the resources they need to stay in school and graduate:

- Financial assistance (up to \$160 per month) based on good attendance and emergency bill assistance
- Weekly access to **basic human needs** items, including food, toiletries, school supplies, and more
- **Guidance**, encouragement, college and career assistance, workforce readiness preparation, and connections to other services in the community

# For Our Students, And For You, Integrity Matters.

# 2021 Better Business Bureau Torch Award for Business Ethics



organizations that demonstrate ethical practices, promote a culture of ethics, are committed to the growth of all staff members, and engage and

improve the Southern Arizona community. In recognition of the nomination, YOTO CEO Elizabeth Slater stated "Being an ethical organization means putting your values in action: living up to our ideals in all of our behavior, the way we treat each other, and the way we hold each other accountable. Youth On Their Own works hard to be an ethical organization in all ways. It is such an incredible honor to receive this recognition."



The Charity Navigator four star rating recognizes organizations that have not only met traditional standards, but exceeded them.



The GuideStar
Platinum Seal of

acknowledges organizations with the highest commitmen to transparency.

# 2020 Bank of America Neighborhood Champions



YOTO was named the 2020
Bank of America Neighborhood
Champion for Tucson! The award
is given to nonprofits who are
poised to take their work and
their leadership to the next
level. This award comes with a
\$50,000 grant, as well as virtual
leadership training by nonprofit

sector experts on topics ranging from human capital management and financial sustainability to storytelling.

"As we consider many of the challenges that our community is facing – from the health crisis brought on by the coronavirus to the need for progress on racial equality and economic opportunity – the Neighborhood Champions program is a relevant and timely initiative to support the communities we serve," said Adriana Kong Romero, Tucson market president, Bank of America. "Youth On Their Own has 34 years of demonstrated success in helping Southern Arizona's homeless and unaccompanied students stay in school and graduate, and this investment will help them make an even greater impact on the lives of homeless youth."



YOTO helped me realize that I wasn't alone and that other people can help me. They helped me get on my feet and opened up options I didn't have before.

(Dianna, 2021 Graduate)

# YOTO's Volunteers Do It All!



2,568 total volunteer hours donated



\$73,304 saved with volunteer help

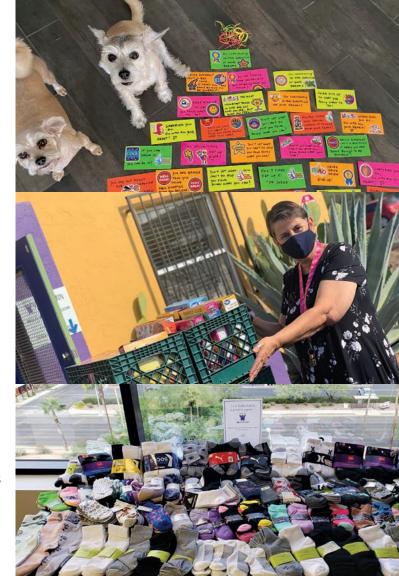
## A Special Thank You to Our Volunteers

With YOTO going fully remote, it was a tough year for YOTO volunteers and liaisons. Normally, we see volunteers every day at YOTO. They staff our reception area, stock the Mini Mall, pack food orders for students, and deliver supplies and stipend checks to schools. Liaisons at YOTO schools volunteer their time to help identify potential YOTO students and facilitate YOTO's program in their school. Yet, with schools closed and the entire YOTO staff working from home, most of our volunteer opportunities were unavailable this year.

Nonetheless, so many folks in our Tucson community showed up remotely to support the amazing young people we serve:

- We received hundreds of inspirational notes, motivating YOTO youth to persevere.
- Our community blew us away by holding food and hygiene drives that helped us restock our Mini Mall.
- The annual Socktober Challenge was a success, with businesses, clubs, places of worship and more working together to collect thousands of socks for our youth.

Truly, we're so grateful for the support of our incredible volunteers and look forward to welcoming them back to our office when it opens. Thank you, YOTO Volunteers!



#### Carolyn

YOTO Alumnus & Ambassado

When COVID began, I was just getting ready to graduate high school. My plans were to move out and head on to the University of Arizona. The pandemic took everyone by surprise and it made me rethink my life. Adapting to going into quarantine, staying inside, not working, and not going to class in person was very odd. It was hard for those first couple months. Now, I am a sophomore in college and I moved out of my previous apartment with ex-roommates. There is still some financial instability here and there, but having support from YOTO has been very helpful. Being a part of YOTO is something I am very proud to say. I am very appreciative of the program as a whole. YOTO has helped me grow to be the young woman I am today and figure out my future career goals.

# Kris

I disliked remote learning greatly. There is nothing that compares to being able to sit in class and actually learn something. In my opinion, remote learning made school a thousand times harder. I had to deal with an enormous amount of stress as a result. The YOTO staff and my Program Coordinator, Brian, have helped to restore my faith in the future. I am very optimistic when I think of the future, I really do believe that I have a chance to make it! After becoming a YOTO participant, I started to grow the feeling of giving back. I need to help others the same way that I was helped. Thank you for everything you've done and everything you'll continue to do [for youth

experiencing homelessness]!



YOTO Student Stories



Because of supporters like you, YOTO...



... got me out of very tough situations when I needed help and motivated me to continue on with my plans.



... is the thing
I will miss most from
high school. I will be
forever thankful for
this program!





... helped me stay focused, hard-working, and resilient when I felt like giving up.



... gave me the chance to sometimes have fun and be a kid after I took care of my responsibilities.



... helped me find financial success so that I could find academic success or my own.

# Did You Know?

I would have almost definitely dropped out of high school, but YOTO helped me work hard to graduate. I will always remember the love and support the YOTO Family aave me!"

(Victor, 2021 Graduate)

# Your donation can support YOTO youth at no cost to you!

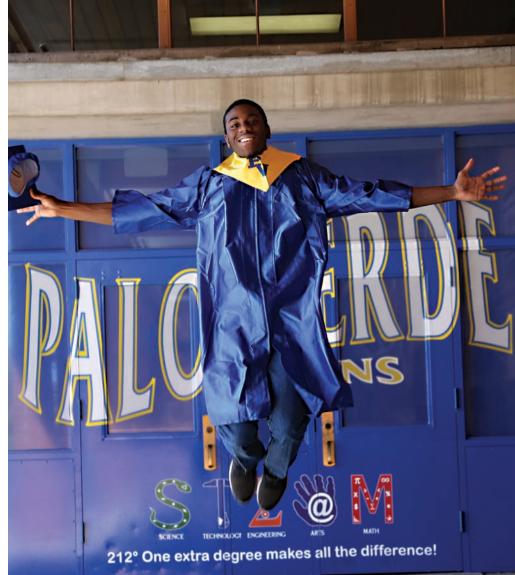
Contributions of up to \$400 per individual (or \$800 for couples filing jointly) can be applied toward the AZ Charitable Tax Credit!

Call us at 520.293.1136 or email yotonews@yoto.org for more information about making your tax credit donation to YOTO!

Thank you for helping homeless youth succeed!



YOTO's Federal Tax ID# 86-0644388
YOTO's Qualifying Charitable Organization Code
for the Arizona Charitable Tax Credit is 20365





Connect with us!









YOTO.org



1660 N Alvernon Way | Tucson, AZ | 85712 520.293.1136 | YOTO.org









Being in YOTO gave me the confidence and determination to want to continue to do better and excel, and along with that it helped me feel that there were no excuses to stop me because YOTO was always willing to help in any way possible. Whether it came to grades, food, hygiene, mental health, rental help, etc. YOTO was always there to help me feel assured throughout these four years and I am so grateful for that!

(Jasmine, 2021 Graduate)