

SUSTAINED VITALITY

YOUTH ON THEIR OWN | STRATEGIC PLAN 2025-2027

SUMMARY OF STRATEGIC PRIORITIES

YOTO recently accomplished transformative growth by implementing an ambitious program model redesign and moving to a larger, inspiring new campus. To ensure YOTO's sustained vitality, the FY2025-FY2027 Strategic Plan will guide the organization through a period of stability. By adopting strategies to ensure long-term sustainability, effectiveness, and efficiency, YOTO will be well-prepared for future growth.

EVALUATE IMPACT

Assess the effectiveness of the YOTO program for current youth and its long-term benefits for YOTO alumni, including:

- **EXECUTE A LONGITUDINAL STUDY** of YOTO alumni to evaluate long-term impact of the YOTO program.
- **CONDUCT A COMPREHENSIVE EVALUATION** of the YOTO program model.
- **CONDUCT A STAKEHOLDER SURVEY** to collect community input on the YOTO program and future growth plans.

STRENGTHEN SYSTEMS

Refine organizational systems that enable YOTO to efficiently serve youth now and position YOTO for future growth, including:

- **REVIEW AND UPDATE** organizational and departmental policies, procedures, and internal controls.
- **ADOPT AN INTEGRATED COMMUNICATIONS STRATEGY.**
- **OPTIMIZE DONOR DATA** to enhance fundraising.

BUILD CAPACITY

Enhance the organization's long-term sustainability through infrastructure and training, including:

- **ESTABLISH SUCCESSION AND VACANCY COVERAGE PLANS** for key staff and board positions.
- **IMPROVE ORGANIZATION-WIDE IDEA AND TRAUMA-INFORMED CARE PRACTICES.**
- **CREATE AND IMPLEMENT TRAINING PROGRAMS** for performance and change management.

TARGETED GROWTH

Invest in the development and expansion of burgeoning YOTO programs and initiatives, including:

- **ENHANCE PROGRAM MODEL** and build infrastructure for services benefiting YOTO alumni.
- **FURTHER BUILD THE YOUTH ACTION BOARD** and implement youth voice in organizational decision-making.
- **GROW YOTO'S VOLUNTEER PROGRAM.**

FOCUS AREAS

YOTO'S MISSION

Supporting the high school graduation and continued success of youth experiencing homelessness.



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